



PFR EXECUTIVE ROUNDTABLES



OVERVIEW

Once a month the PFR editorial team hosts a closed-door roundtable discussion to take a deep dive into power finance issues that are top of mind with our readers. The roundtable discussions include editorial guests and sponsors who are subject matter experts on the topic at hand. These peer gatherings of industry leaders - usually no more than 5 or 6 around the table - are photographed, recorded, transcribed, and published in a subsequent issue of **PFR Weekly** (print and digital editions).

Since starting the series in the fall of 2018, **PFR Roundtable reports** have been getting rave reviews with the PFR audience. For sponsors, they deliver both immediate brand recognition and long-term PR visibility – as each report is hosted online and actively promoted to the entire PFR membership using digital, email and social media platforms.



We invite you to review the topics we plan to address over the balance of this year:

- **04 June:** **The Future of Power Project Finance in California**
- **16 July:** **M&A in Power Finance: a half-year review of 2019 deals and trends**
- **06 August:** **Financing Wind Repowering**
- **10 Sept:** **Private Placement: evolving role of institutional investors**
- **08 October:** **Power Finance in Latin America**
- **05 Nov:** **Solar Asset Based Securities**



Sponsor a roundtable that aligns with your firm’s capabilities & business development goals.

Call or email us for a copy of the planned discussion agenda for the roundtable of your choice.





PFR ROUNDTABLE SPONSORSHIP

SPONSOR PARTICIPATION and BENEFITS: The PFR executive roundtable series offers a unique opportunity to network with important industry peers and prospects. Join us to share your insights on the topic and align your company with valuable thought leadership that is presented to the entire PFR membership.

Each roundtable is photographed, recorded, transcribed and published in an 8-12-page supplement to **PFR WEEKLY** (print and digital editions). Sponsors share co-branding with PFR on the Roundtable Report cover page and benefit from immediate and long-term exposure to the PFR audience. Once published in PFR WEEKLY, roundtable reports are hosted on the PFR website for on-demand viewing and appear in the **PFR DAILY** update email for weeks after publication.



PARTICIPATION OPTIONS

Sector Exclusive Sponsor: \$14,950

- Be the only panel representative from your industry sector (developer, lender, financial advisory, legal, etc)
- Up to two panel seats on the roundtable for your firm
- Option to invite up to two of your clients/prospects to join the panel as your guests
- Co-branding on the cover page of the roundtable report
- 1 full-page color ad in the body of the roundtable report
- 1-week digital ad campaign on PFR website to promote your company and link to the roundtable report
- NEW: **three** half-year PFR user licenses (for new subscribers)
- Sponsor receives a PDF copy & unrestricted marketing rights to the co-branded roundtable report

Supporting Sponsor: \$11,950

- One panel seat on the roundtable for your firm
- Option to invite one of your clients/prospects to join the panel as your guest
- Co-branding on the cover page of the roundtable report
- 1 full-page color ad in the body of the roundtable report
- Sponsor receives a PDF copy & unrestricted marketing rights to the co-branded roundtable report



Panel Sponsor: \$4,950

- One panel seat on the roundtable for your firm
- Co-branding on the cover page of the roundtable report
- Sponsor receives a PDF copy & unrestricted marketing rights to the co-branded roundtable report

JOIN THE CONVERSTATION

The roundtable panel will be moderated by the PFR editorial team. All sponsors can help set the agenda with suggestions that dig deep into the topic. A pre-roundtable call will be held with panel participants to review the topic agenda before the day of the roundtable. All logistics will be organized by PFR including venue, refreshments, lunch and photographer. PFR will first publish the Roundtable Report in an issue of **PFR Weekly** (print and digital editions). PFR will then host a copy of the co-branded report on the **Power Finance & Risk** website and will promote the report to the PFR audience via email and social media alerts for on-demand viewing and download.



To participate - contact:

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